



Singer Vielle

**Secure Long Income Domino's
Pizza Retail Investment with
Value-Add Opportunity in a
busy Market Town**

86 High Street, Honiton EX14 1JN

OFFERS IN THE REGION OF

£495,000

NET INITIAL YIELD

8.00%

Subject to Contract & Exclusive of VAT
View online at singervielle.com

Investment Summary

- Secure Long Income Investment and Value-Add Opportunity
- Located in the Devon market town of Honiton
- Ground floor let to DP Realty Limited t/a Domino's - a wholly owned subsidiary of Domino's Pizza Group plc
- Long unexpired term of 17 years, subject to a TOB in November 2033 providing 7 years term certain
- New letting in 2023
- Passing rent of £31,000 per annum
- Vacant upper parts with full planning consent granted for conversion to residential ready for immediate implementation
- Large rear car park providing further asset management and development potential
- Offers in the region of £495,000 (Four Hundred and Ninety-Five Thousand Pounds), subject to contract.
- Attributing £125,000 to the vacant upper floors equates to a Net Initial Yield of 8.00% on the Domino's income, hence a high yield for such an investment.





Location

Honiton is a well-established market town in East Devon, situated approximately 17 miles north-east of Exeter and 25 miles south-west of Taunton. The town sits at the heart of an extensive rural catchment drawing from the surrounding East Devon villages and the Blackdown Hills Area of Outstanding Natural Beauty, materially extending its effective trade area beyond its immediate population.

The town benefits from excellent connectivity. The A30 dual carriageway, the principal route between Exeter and the South West, passes immediately north of the town centre, providing access to Exeter and to the national motorway network via the M5 at junction 29.

Honiton railway station sits on the London Waterloo to Exeter main line, with direct services to Exeter Central within approximately 20 minutes and London Waterloo in approximately 2 hours 50 minutes.

The local economy is underpinned by a mix of public sector employment, tourism, and a resilient independent and market-town retail offer. Honiton is noted for its antiques trade which, alongside regular livestock and general markets, draws a consistent visitor footfall over and above that generated by the resident population. Exeter, as the regional capital and a significant employment, retail and higher-education centre, provides further economic support to the Honiton catchment.

Situation

The property occupies a prominent trading position on Honiton High Street, which forms the principal retail thoroughfare of the town centre. The High Street carries the primary footfall flow between the town's car parking and its retail core and is home to the majority of the town's national and regional multiple occupiers including Costa Coffee, Holland & Barrett, Boots and Lloyds Bank, all of which underwrite the High Street's position as the dominant trading location within the town.

Description

The property comprises a mid-terraced, three-storey mixed-use building arranged over ground and three upper floors, situated within the established retail core of Honiton High Street. The building is of traditional masonry construction beneath a pitched roof, consistent with the predominant architectural character of this part of the High Street.

Trading as Domino's the ground floor is configured and fitted out in their corporate style. The unit benefits from a prominent frontage to the High Street, with a customer-facing sales and service area, preparation kitchen, and ancillary storage accommodation.

The upper floors, extending across first and second floor, are currently vacant. Full planning consent has been granted by East Devon District Council (Reference: 25/2078/FUL) for the conversion of the upper parts to two self-contained residential apartments comprising two two-bedroom flats with separate rear access and associated car parking. The upper floor accommodation is therefore capable of immediate residential conversion by a purchaser.

To the rear of the property, there is a large car park which provides additional asset management and development potential.





Accommodation

The property has been measured by BKR Floor Plans and provides the following floor areas:

Accommodation	Sq ft	Sq M
Net Frontage	22 ft 2 in's	6.76 m
Gross Frontage	24 ft 8 in's	7.51 m
Ground Floor (NIA)		
Zone A	427	39.63
Zone B	388	36.06
Zone C	287	26.64
Remainder	242	22.49
Total Ground floor	1,344	124.82
First Floor (GIA)	1,221	113.43
Second Floor (GIA)	827	76.79
Third Floor (GIA)	682	63.35
TOTAL	4,074	378.39

A set of floor plans is available to download, and the measured survey report will be re-addressed to a purchaser at a cost of £645 + VAT.

Tenure

The property is held freehold.

Tenancy

The ground floor is let to **DP Realty Limited** (Company No. 02882513) trading as Domino's on a full repairing and insuring lease for a term of 20 years from 20 November 2023 expiring on 19 November 2043, providing an **unexpired term of approximately 17 years**.

The lease contains a tenant-only break option exercisable on 19 November 2033, providing a **minimum term certain of approximately 7 years**.

The current passing rent is **£31,000 per annum**.

Rent reviews are on an upward-only, open market basis at five-yearly intervals throughout the term. The next rent review is on 20 November 2028.

Our client has owned the property for over 10 years and granted a new lease to DP Realty Limited in 2023. We understand that throughout their ownership, the rental income from the ground floor has consistently been in line with the current passing rent.

Covenant

DP Realty Limited (Company No. 02882513) has been established for approximately 32 years. The company’s registered office is at 1 Thornbury, West Ashland, Milton Keynes, Buckinghamshire, MK6 4BB.

DP Realty Limited operates as the captive property holding arm of Domino's Pizza Group plc, the UK and Ireland master franchisor for the Domino's brand. Its role within the group is the securing, holding and development of real estate for the Domino's store network across the United Kingdom.

DP Realty Limited has reported the following financial figures for the last 3 years:

	28-Dec-25	29-Dec-24	31-Dec-23
Revenue	£3,640,000	£3,347,000	£3,196,000
Pre-Tax Profit	-£59,000	£728,000	£1,600,000
Shareholders' Funds	£7,262,000	£7,305,000	£6,783,000

DP Realty Limited is a subsidiary under the significant control of Domino's Pizza Group plc. Domino's Pizza Group plc (Company No. 03853545) is a public limited company listed on the London Stock Exchange (AIM), operating a network of over 1,400 stores across the UK and Ireland.

A rent payment history is available in the data room, showing the quality of the investment on offer.

Planning

The upper parts of the property benefit from full planning consent granted by East Devon District Council under reference 25/2078/FUL for the conversion of the first, second and third floors to two self-contained residential comprising a two-bedroom flat on first and a duplex two-bedroom flat on the second and third floor.

The consented scheme provides a purchaser with an immediately actionable residential development opportunity without the uncertainty of a planning application.

The appropriate page on the East Devon District Council Planning Portal is [available](#)

[here](#)

Upon commencement of the development a Community Infrastructure Levy (CIL) will be due to East Devon District Council of £17,897.30. Further information is available in the data room.

The property benefits from a large rear car park which remains unaffected in its entirety by the planning permission outlined above and is therefore capable of further development potential, subject to the necessary consents.

Rateable Values

The rateable value of the ground floor is currently £30,500.

The upper parts have been removed from the rating list. Therefore, the property is not subject to empty rates.

The decision notice is available to download in the data room.

EPC

The ground floor has an EPC rating of E-102.

The accompanying Recommendation Report suggests a number of modest, low-cost improvements that could further enhance energy efficiency. These include solar shading to windows, upgraded heating controls, cavity wall insulation and secondary glazing, together with a review of the existing heating and cooling systems. A full copy of the EPC and Recommendation Report is available within the data room.

The upper floors have an EPC rating of C-68.

Expenditure

Works were carried out to the building in 2024 by the vendor which included external and internal remediation. A schedule of works is available within the data room. Therefore, beyond the cost of converting the vacant upper parts to residential there is no foreseen expenditure for an investor in maintaining the property.

Residential Values

Recent flat sales on the High Street range from approximately £110,000 to £160,000. A newly converted 2-bedroom flat at Central Place was marketed at offers over £145,000 and is now sold. Refurbished and purpose-built 2-bedroom flats nearby, at Kerslakes Court and Carrington Place, have been marketed at circa £170,000.

Local agents' advice suggests the flats within the subject property would command the upper end of this range. Therefore, on this advice and evidence, we estimate the completed flats within the subject property would each have a value of £175,000, giving a combined gross development value in the region of £350,000.

Honiton benefits from steady rental demand for 2-bedroom flats in the town centre. Advice from a local agent suggests the completed flats would let at approximately £1,200 pcm / £14,400 pa per flat. This would reflect an attractive gross yield against the GDV of 8.2%, and therefore the flats would also appeal to buy-to-let investors as well as owner-occupiers.

VAT

The property is elected for VAT. We anticipate that the sale should be capable of being treated as a Transfer of a Going Concern (TOGC).

Proposal

We are instructed to seek **offers in the region of £495,000** (Four Hundred and Ninety-Five Thousand Pounds), subject to contract.

With the exit of the residential flats estimated to be in the region of £350,000, we suggest it is reasonable to assess the apportioned purchase price for the upper floors at £125,000, leaving an attractive developers profit in implementing the planning permission.

A purchase at the asking price reflects a **Net Initial Yield of 8.00%** on the current passing rent after attributing the notional value of £125,000 to the vacant upper floors which benefit from full planning consent for conversion to two residential apartments.

The rear car park which provides additional asset management potential has been assigned nil-value.

Please note a purchaser will be re-charged the cost of the measured survey (£645 + VAT) and Searches which are provided in the data room.

Please note that a purchaser will be charged a Transaction Fee of 1.0% of the purchase price plus VAT.



Investment Considerations

- 1 A prominent freehold investment on the prime retail pitch of Honiton High Street
- 2 Secure long-term income from DP Realty Limited t/a Domino's - a wholly owned subsidiary of Domino's Pizza Group plc, the UK and Ireland master franchisor
- 3 Full planning consent for the conversion of the upper floors to two self-contained residential apartments provides a purchaser with an immediately actionable development opportunity
- 4 The large rear car park represents a further opportunity for a purchaser, subject to any necessary consents
- 5 A purchase at the asking price reflects an attractive Net Initial Yield after applying a notional £125,000 the upper floors.
- 6 The opportunity provides a purchaser with a blend of secure income and add-value in an established and popular market town.



Contacts

SINGER VIELLE

Neil Singer

+44 207 935 7200

+44 7974 086 616

neil@singervielle.co.uk

Dale Henry

+44 20 3701 1356

+44 790 058 4233

dale@singervielle.co.uk

Richard Wolfryd

+44 20 3478 9121

richard@singervielle.co.uk

VENDOR'S SOLICITOR

Katie Allen

Stephens Scown

07715 073462

K.Allen@stephens-scown.co.uk

Data room

[Open the data room](#)

A full data room is available for this property, and offers can be made online through [clicktopurchase®](#).

Singer
Vielle

Singer Vielle 2 LLP. Registered office: 5 Technology Park, Colindeep Lane, Colindale, London NW9 6BX.
Company No. OC308924. invest@singervielle.co.uk +44 (0) 20 7935 7200

IMPORTANT NOTICE

Misrepresentation Act 1967. Singer Vielle 2 LLP for themselves and for the vendors or lessors of this property for whom they act as agents give notice that: the particulars are set out as a general outline only for the guidance of intending purchasers or lessees, and do not constitute, nor constitute part of, an offer or contract. All descriptions, dimensions, references to condition and necessary permissions for use and occupation, and other details are given in good faith and are believed to be correct at the time of publication but may be subject to subsequent amendments. Any prospective purchasers or lessees should not rely on statements made by Singer Vielle 2 LLP regarding the property as statements or representations of fact but must satisfy themselves by their own inspection or otherwise as to the correctness of each of them. No person in the employment of Singer Vielle 2 LLP has any authority to make or give any representation or warranty on behalf of Singer Vielle 2 LLP whatsoever in relation to this property. All maps are for identification and reference purposes only and should not be relied upon for accuracy. Unless otherwise stated, all prices, rents and any other fees quoted are exclusive of Value Added Tax to which they may be subject. Finance Act 1989. Unless otherwise stated, all prices and rents are quoted exclusive of VAT. Property Misdescriptions Act 1991. These details are believed to be correct at the time of compilation but may be subject to subsequent amendment. Full terms: singervielle.com/disclaimer and singervielle.com/terms-of-use. All prices are quoted Subject to Contract & Exclusive of VAT.